# Client Survey SUMMARY HIGHLIGHTS



#### **CLIENT SATISFACTION**

**Clients of the Burton** Team scored high on their satisfaction rating.



#### Clients also felt the Burton Team ...

are trustworthy Advisors.





RATED THEIR ADVISOR AS MEETING OR EXCEEDING EXPECTATIONS

created a better

their financial goals.

helped them in reaching

CLIENT INTERACTIONS

Our clients prefer these forms of communication







\*for review discussions

On average our clients would like face-to-face meetings per year.



73<sup>%</sup> of clients are comfortable using email as their primary written communication channel.



#### CLIENT REFERRALS



of clients are likely to provide referrals.

I would recommend my financial advisor to family and friends.

### CLIENT KNOWLEDGE

Clients would like to know more about these topics:

- Tax planning strategies
- Planning for your income needs in retirement
- **Retirement planning**
- **Estate planning**
- Family wealth counselling
- Assistance with purchase of major assets
- Life insurance\*\*

## CONTACT THE BURTON TEAM TODAY TO DISCUSS YOUR FINANCIAL FUTURE 29 West St. S., Orillia • 705-329-4466 • www.burtonfinancial.com





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